

880 FAIRPORT PARK - FAIRPORT, NEW YORK 14450
TELEPHONE - 716-377-5050
BOX 266 - FAIRPORT, NEW YORK 14450

R. E. SEIDEL
DIVISION MANAGER

September 4, 1984

Mr. R. C. Farmer

Dear Roger:

Attached are pictures of windows R. C. Dickerson spent his own time on two Saturdays placing exclusive Reynolds advertising. The call is:

Squeaky's Deli
704 University Ave.
Rochester, NY

If possible, I would like to see him get some recognition in the Actionline or Merchandiser.

Thank you.

Sincerely,

RES
R. E. Seidel

RES/kl
Att.

51859 5638